



LIVE Trust **protects, expands, and supports** grassroots music across the UK.

The crisis in grassroots music has seen venues closing, festivals calling time, artists unable to tour, and promoters no longer operating. By collecting a **£1 contribution per ticket** for shows and events with a 5,000+ capacity, **LIVE Trust** can fund programmes that deliver **long-term positive impact for the grassroots music ecosystem across the UK**.

So far

120

tours have contributed on

460+

shows

We've distributed

£1.5M

across

15

different programmes

In the first 6 months,

400+

artists have played

700+

shows in

400+

grassroots venues

+ our grants supported

90

festivals,

375

venues and

1000s

of young people

93%

of audiences support a £1 contribution on ticketing to support grassroots music and contributions continue to build but **we need your support to do more...**

LATEST CONTRIBUTORS

You'd be joining: **Harry Styles, Sub Focus, Sonny Fodera, Simple Minds, Gary Numan, Jorja Smith**, Don Broco, Gorillaz, Lorde, Lynyrd Skynyrd, Mumford and Sons, Pulp, Radiohead, Stereophonics, Wolf Alice, All Time Low, Bastille, BICEP, Biffy Clyro, Bloc Party, Blossoms, Duran Duran, Enter Shikari, Florence & The Machine, Fontaines D.C, Foo Fighters, Interpol, Iron Maiden, Jessie Ware, Kraftwerk, Lily Allen, Muse, My Chemical Romance, Niall Horan, Olivia Dean, Only The Poets, Paul Simon, Public Service Broadcasting, Squeeze, Take That, Tame Impala, The Courteeners, Donny Osmond, Goat, Gracie Abrams, Nothing But Thieves and **over 60 others**

WHO WE ARE

LIVE Trust was created by **LIVE**, the UK's representative body for live music. We're driving this **industry-led solution** with the backing of LIVE's members and an **expert board of trustees** from across the sector:

Kirsty McShannon (Chair) - CEO, Azorra Limited

James Ainscough (Treasurer) - CEO, Royal Albert Hall

Steve Lamacq - Broadcaster

Simon Rix - Musician, Kaiser Chiefs

John Cornwell - Director, SJM Concerts

Estelle Wilkinson - Artist Manager, Eleven

Wendy Smith - Creative Director, Glasshouse & Performing Artist

David Jones OBE - Founding Director, Serious & Founder, London Jazz Festival

Victoria Smith - Finance Director, Ghostwriter

Adem Holness - Head of Music, SXSW London

David Laing - Ex-Head of Arts, Music & Cultural Venues, Glasgow Life

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